Alpine Sun

"Best climate in US by Government report."

VOL. 10, NO. 16 (236) ALPINE, CALIF. FRIDAY, JULY 21. 1961

10 ¢

Zoning Gets Underway Here!

GALLIGAR BUYS HOME

The Hugh L. McCoy Co., 15949 Hwy 80 reports the sale of a home at 423 Silverbrook, Harbison Canyon, to Mr. and Mrs. M.H. Galligar. He runs the Union station there.

C OF C HEARS COUNTY PLANNER EXPLAIN WORK

One of the most important and urgent factors in the future progress of Alpine zoning, was the absorbing topic high-

MORE ON PAGE 28



ARTHUR GODFREY MET THE SUN'S FAMILY AT THE FAIR BEFORE HE WENT ON WITH GOLDIE, HIS BEAUTIFUL TRAINED HORSE. HERE HE IS WITH THE TWINS AND CYNTHIA. (SEE HER STORY INSIDE).

Doing business without advertising is like winking at a girl in the dark; you know what you're doing, but no one else does.—*Tribune*, Salt Lake City, Utah.

Gerlt Puts in Laundry

A complete steam laundry plant has been installed by Alpine Cleaners, reports G.B. Gerlt, owner. "We now do all our own work for Alpine and the back country" he says. He employs three in the new place, 14075 Hwy 80, and six in the growing Alpine shop.

CHURCH PUTS ON SKIT

The Women's Missionary Society had its meeting at the First Baptist Church of the Willows last Wednesday, Mrs. A.E. Thomas reports. White Cross work was in the morning with a

DENTIST

PHONE
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RES. HICKORY 4-7619

203 PRESCOTT STREET

EL CAJON CALIF

EL CAJON THEATRE

Hickory 4-3272

NOW THRU TUESDAY
ROBERT RYAN
THE CANADIANS
ELVIS PRESLEY
TUESDAY WELD
'WILD IN THE COUNTRY
COMING SOON
GIANT
BIO BRAVO

AERO DRIVE-IN

BOSTONIA

AND 'COLOR

HI4-8800

NOW THRU TUESDAY

GLEN CORBIT
PATRICIA BRESLIN
'HOMOSIDAL'
GLEN FORD
MARIA SHELL
CIMMERON
BOTH IN CIMENASCOPE

SWAP MEET EVERY SAT. & SUN 9 to 5, 35¢ a car.

Another New Family

Escrow just closed on the sale of Mrs. Willie Mathews' acre on Hwy 80 which sold to Auguest E. and Shirley Bitner of Lakeside. Sale was made by Charlene V. Brown of Alpine branch LM Realty.

Mr. and Mrs. Bitner are building a "Jolly Kone" on the 129' frontage. They plan to open within a month. They will sell Carnation products, plus hamburgers and later on plan on a doughnut machine.

Bitner is an engineer at Convair. They have four children, Cathy, 4; Suzanne, 10, who takes singing lessons; Rosemary, 12, is in Lakeside Baton corp, and son Lee, 14, plans drums at El Cap. Mr. and Mrs. Bitner

Mr. and Mrs. Bitner have lived in Lakeside for 10 years, were formerly of Oregon. They think Alpine has a great future and feel they will do well in their new business.

Mrs. Mathews has been living with her daughter, Mrs. Buyer in San Diego since her husband passed away, plans to buy a home in SD where she will be near her daughter and grandchildren.

nice luncheon followed by a program by the young ladies and a skit, "Wing My Words", by Barbara and Diann Boardman, Dorothy and Shirley Hancock and Susan Whipple.

Faith is the only known antidote for failure.

WE GIVE ⊿:≯!. GREEN STAMPS

GIANT PAINT SALE!

Savings up to \$1. per gallon.

Alpine Hardware & Dept. Store

HI5-2406

P.O. Box 118

2218 Hwy 80



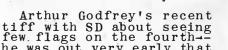
MODERN RANCH TYPE IS LOVELY DWELLING BEING BUILT BY THE HAUENSTEINS, REAL DO-IT-YOUR-SELF FANS. THEY ARE USING PICTURE WINDOWS FOR THE SCENIC OUTLOOKS.

The Walter Dorans of South Grade Road are on their summer vacation for several weeks.



EDITORIAL

Our Best Weapon Still is Patriotism!



he was out very early that morning-- reminds us that an Alpine woman has started something for Old

Glory.

On Washington's birthday, Mrs. Thos. H. Biggert, 1155 W. victoria Dr., scanned Alpine from her hilltop, was struck by the fact that only a few homes were flying the colors.

"I decided right then that I'd do what I could to restore respect for the flag and our country's traditions" she says "by persuading friends to display it whenever appropriate".

So she went to buy a new 50-star flag for her home, but hit a snag.

ALPINE SUN

America's Tiniest Newspaper

HICKORY 5-2415 OR 2394

2255 Tavern Rd. Mail Rt. I, Box 189

ALPINE. SAN DIEGO COUNTY. CALIFORNIA
PUBLISHED SEMI-MONTHLY ON FRIDAY
10¢ PER COPY. BY MAIL. \$2. YEARLY

CLARKE IRVINE, EDITOR & PUBLISHER
AOPA 194347

ALICE INVINE, ART & COMPOSITION
OWNED BY HEALTH DEFENSE LEAGUE INC.

PRINTED AND PRODUCED ENTIRELY ON THE RANCH All paid. Second class mail privileges authorized at Alpine, California.

EST. JAN 1952. ADJUDGED FOR LEGAL ADS ON 11-12-59. IN SUPERIOR COURT, No. 238120.

No store she visited stocked any! "In fairness to them" she explains, "lack of demand was the main reason".

Finding that most flags are made in the east, she contacted an LA specialty house which was so pleased at her patriotic motive that a bulk cost price of \$3.85 was quoted which compares with the retail price of \$5.95. She obtained 27 orders the first day she announced their availability at this non-profit cost.

Mrs. Biggert told the Sun "One great American weapon that cannot be defeated is patriotism. The citizen that has it is invulnerable to any other 'ism', and one way to keep it alive is to display our American Flag and respect it".

Note-This is a splendid

Note- This is a splendld idea and if any citizen in the Mt. Empire wishes to join in this campaign to "show your red, white and blue", you may order a 3x5 50-star, fabric flag, complete with staff, brackets, and booklet on flag etiquette by phoning her, HI5-3755 or the Sun at HI5-2415.-CI

"Yes, I'll give you a job. Sweep out the

"But I'm a college graduate."
"Okay, I'll show you how."

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80

HIckory 5-2436

Alpine

School To Save Expenses

Supt. Clyde T. Gilley of Alpine Schools reports that the board has taken several steps to save in the coming year, the budget being about \$14,000 below last season.

The number of teaching positions will be reduced" he says, "a practical move since the number of students per teacher has declined". He will take on some duties usually handed to principals, who in turn will do some teaching. Numerous other expenses have also been reduced, he adds. Teacher salaries will be upped, this being lower than many other districts.

He who gives when he is asked has waited too long.

Big Project for PV

A proposed \$3 million housing development for 400 senior citizens at Pine Valley was revealed by Arthur Lynds of the developer firm of Johnson, Tyson & Lynds. It would comprise cottages, motel type homes, dispensary and golf course, cover 20 to 25 acres, and would be non-profit, sponsored by a church, lodge or union.

When you finish the Sun pass it on.



ACCOMMODATIONS FOR LARGE AND SMALL PARTIES AND BANQUETS HELEN THOMSEN'S
Cafe del Rey Moro

OPEN EVERY DAY NOON TILL 8 PM BE 4- 2161

House of Hospitality San Diego, California

Now At Hatch Chevrolet ... The Lowest-Overhead-Cost-Per-Car-Deuler-Of-Them-All

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NEW LOW PRICES

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WE APOLOGIZE

for the warm weather. We accept full responsibility for the climbing temperatures and we're sorry . . but the deals our salesmen are making are so-ohot, customers all over are coming to Hatch — while our competitors swelter. And don't worry about cold hard cesh . . . try our femous Hatch Chevrolet "really peyment" . . .

\$5893 MONTH

00000

Chevy prices start at

850 EL CAJON BLVD.

El Cajon Valley

OPEN EVENINGS-CLOSED SUNDAY (BECAUSE IT IS SUNDAY

Kenneth Hittle is back in his airplane from Bloomington, Ill., where he took his wife to visit her folks. His mother, from Escondido, also went along to Chicago where she is visiting.

Estep's OUTPOST Trailer Park Market Beer - Wine

4008 Hwy 80, 2 mi E of Alpine Near the Willows

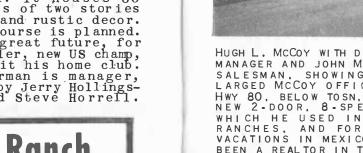
CHET BROWN

Licensed Electrical Journeyman ELECTRICAL WIRING & REPAIRS H15-2491

Singing Hills Grows

One of the finest golf and country clubs in the Southland now is Singing Hills, a few miles below Alpine on Dehesa Road. It has just added a modern 21-unit lodge. The quiet pastoral valley with its old olive trees, pool and fine two 18-hole courses and putting green, is now mecca for high class recreationists from near and far, many coming down from Los Angeles.

The new unit, one of more for the future, cost \$250,000. Over 200 of the 683-acre ranch are now improved. It houses 60 guests, is of two stories in stone and rustic decor. a third course is planned. It has a great future, for Gene Littler, new US champ, has made it his home club. O.W. Moorman is manager, assisted by Jerry Hollings-worth and Steve Horrell.



Shadyrock Picnic Ranch IN ALPINE Will be Open to the Public

May 1 thru Sept. 15 From 11 am to 5 pm (Closed Monday)

ADULTS 50¢, CHILDREN 30¢

(Includes Everything)

Except When Reserved For Private Parties Private day or night parties may be arranged

by calling

HI5-3171 Joe & Jane Fox,

FROM HWY 80 TURN SOUTH ON MARSHALL ROAD ONE BLOCK TO ENTRANCE.



HUGH L. McCoy WITH DICK GARNER MANAGER AND JOHN M. BRIDGER SALESMAN, SHOWING THE EN-LARGED MCCOY OFFICE. 15949 HWY 80, BELOW TOSN, ALSO HIS NEW 2-DOOR, 8-SPEED TRUCK WHICH HE USED IN SHOWING RANCHES, AND FOR TRAILER VACATIONS IN MEXICO. HE HAS BEEN A REALTOR IN THE COUNTY FOR 23 YEARS.

Doctor: "That's just what I'm trying to prevent by keeping you in bed."

Patient: "Doctor, don't you think it would

be a good idea if I went to a hotter climate?"

Youngest Realty Salesman

Pat McCoy, 22, is now an active salesman for her dad, owner of the Hugh L. McCoy Co., 15949 Hwy 80. She is one of the youngest in the country.

"Pat owns her own home in the Canyon, and is a gogitter" says her father, "and you'll see a lot of Pat in and around Alpine from now on".

Kip's Cafe FINE CHINESE FOOD

Delicious, Oriental, Exotic ORDERS TO GO, AL-SO HOME DELIVERY Closed Monday - Free Parking

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Alpine's nearest bank



1402 EAST MAIN ST., EL CAJON W. LEROY BOOTH, MANAGER

WEINSTOCK'S INNOVATION

Users of eyeglass hearing aids are quite over-joyed about the new Zenith which Vieinstock's in EC have announced. It is the magnetic connector at the ear that does away with old-fashioned cumbersome attachments, says Paul Weinstock, manager. "This new ring can be taken off and put back in in only two seconds" he says.

When you go driving on your vacation, says the CHP, "don't make it a chore trying to press too far each day---hold your temper---observe traffic laws, designed to help, not hinder--be safe".

TV REPAIR SERVICE

Over 35 Years in Radio & TV GUARANTEED REPAIRS ON ALL MAKES GEORGE LENGBRIDGE

H15-3885

BUY ACREAGE, TO BUILD.

Closing escrow this week was the sale of 10 acres on Victoria Drive owned by Mr. and Mrs. Vincent Claric of EC who sold to Mrs. Florence Nelson of Spring Valley. This sale was made by Mrs. Wm. Brown in cooperation with Rennie Hollett. The Claric's have left for Oregon with their four children where they plan to build a new home in Eugene. Mrs. Nelson plans to build a nice home on the site.

Immediate active duty is offered young men of Alpine who wish to join the Naval Reserve, says Cdr. J.R. Davidson, CO of the SD Naval Training Center. Fellows between 17-26 are eligible. Call AC2-6411 Ext. 387 for details.

Dr. J.B. Askew, director of public health, has warned parents on a "huff' n Puff" toy locomotive which has been sold lately, having a chemical that can give severe burns also dangerous to the eyes.

PARIS MORTUARY

Helpfulness to the bereaved family

We relieve you of every responsibility

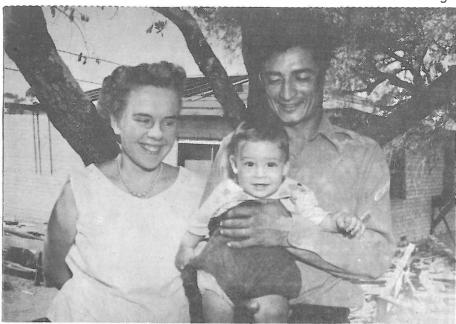
Spare you of every detail

Anticipate every need

Observe every wish

El Cajon's Locally Owned and Operated **Funeral Home**

374 N. MAGNOLIA AVE. HI 4-5195, EL CAJON, CALIF.



REAL CUTE IS FRANK AND HELEN MORENO'S SON, RICHARD, NINE MONTHS OLD, OF 2515 TAVERN ROAD. FRANK IS BUILDING THEIR OWN HOME ON A HALF ACRE. HE WAS BORN IN SAN LUIS OBISPO, HELEN IN SALT LAKE CITY. HE WORKS AT ROHR. HOPES TO LATER BE WITH THE FORESTRY AGAIN, HIS HOBBY IS PHOTO-GRAPHY AND HE WANTS TO LEARN TO FLY, HELEN IS THE DAUGHTER OF MRS. MARIE BEACH. ALPINE.

For all we know, the fish that got away may go back home and fib about the size of the bait he got away with,

Dr. I. Arbital Optometrist Alpine Office Hours Tuesday & Friday, 9-6

1330 W. Victoria H15-2345

R. R. "Bob" Fulton LICENSED PLUMBER

NEW WORK . REPAIRS P.O. Box 292 ALPINE HI5-2536



Sandy's Feed Store

Albers & Universal Feed Hay - Feed - Seeds - Chick & Pet Supplies

Hours 8 a.m. to 6 p.m.

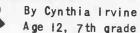
Ellen & Warren Sandy

HI4-7273

El Cajon

907 E. Washington

Small Talk





Mr. and Mrs. Cannon and Barbara took us to Pacific Beach last Saturday and we all had the nicest time. The water was warm and we got sunburned even on top of our tan but it was worth it. Barbara's daddy got the worst burn because it was his first time to the beach in two years and he really got a dose of it.

We are planning another moonlight ride up to Green Gates Ranch the last week in July so if you are interested in going with us please phone me at HT5-2394 and I will give you all the details. you need a sleeping bag and a bathing suit as they now have their pool in and we will probably sleep out by if.

by it.

We met our new neighbors
the Van Brinks last week
and they are so nice.
Merelee is my age and
Susan is 15. They are

W.L. WEEKS Construction Co.

General Contractor

COMMERCIAL

RESIDENTIAL

NEW & REMODELING

ALPINE

HI5-2226

going to get horses just as soon as they can find what they like so we will go riding with them. And we have some more new kids in Alpine that moved into the Stewart place on South Grade Road. Mrs. Barron has four children and last Monday we rode up to meet them. Melody is 8 and the only girl. Jay is 5, Ahbe 11, and Richard is 14.

Brian, Gary and pennis Pierce and David, Ronnie and Dean Schurger left last Tuesday for a 3-day horse back ride to Descanso. They had a wonderful trip but got a little sunburned.

Cathy Casey just got back from spending three weeks with her aunt and uncle in Loma Portal.

Last sunday Skip Brown's horses got loose and got into some green grass and they all got colic. Sugar was the sickest and the vet had to stick his arm down her throat and pull the stuff out. They are all ok now but still are a little droopy.

We met June and Pafty Perkins Sunday at the barbecue at Guatay and were really surprised. They were supposed to be in Honolulu for three weeks but couldn't go because their granddad got sick. They think they will be able to fly over in a few weeks when he feels better.

MORE ON PAGE 23

FAMOUS PAIR: ARTHUR GODFREY

FAMOUS PAIR: ARTHUR GODFREY ON HIS FAMOUS SPIRITED MOUNT, GOLDIE, AT DEL MAR.

MARY BENTON ENTERTAINS

Mrs. Roxy Wood, Iowa Falls, Iowa, is spending a few days with her cousin Mary S. Benton, Hwy 80. Mrs. Wood, a retired schoolteacher, has spent the past year tutoring children of the director of Escuela Agricola Panamericana, in Zamorano Valley, Honduras. Sunday afternoon Mrs. Benton had guests in to hear Mrs. Wood tell of experiences in Honduras as well as an extended trip she had taken to South America.

When you've done the Sun Pass it on.

Evelyn's BEAUTY SHOP

PERMANENTS FROM \$5.50 UP Closed Tuesday |H14-4294 2030 Crest Dr., Suncrest

"Play more, live longer!"

BIG OAK SPRINGS RESORT

East end of willows Road, Alpine

Complete Party Picnic Facilities Open All Year

Campsites
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(Facilities for yours)
Hiking & Riding Trails

Swimming Pool All Year 2½ Acre Lake, fishing (Kids Only-Free)
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Music & dances

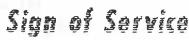
Cold Drinks, Beer, Staple Groceries, Etc.

Andy Andrews, Manager

WRITE OR PHONE FOR PRICES & INFORMATION ROUTE 1, BOX 538 ALPINE, CALIF HI 5-3867

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BUILDING H12-9484

AT REAR OF

PLENTY OF

OFF STREET
PARKING

Our Day at the Del Mar Fair

My twin sisters and I pilot. Arthur said "I've just about had the biggest been flying 32, years, and thrill of our lives. We I'm still a student!" all went to the Fair and just before Arthur Godfrey put on his horse show, Parker Jackson, daddy's friend the publicity man, took us all over to meet him. His horse Goldie was there before he came and we got to see him. He is 13, a stallion and really beautiful.

Arthur Godfrey came over and Mr. Jackson introduced us all. He kissed my sister Cecile right on the forehead and said "I'll bet you have more freckles than I have". She really beamed.

He was so nice and I asked him about Goldie and Goldie, Jr. He told us that Goldie had a wonderful disposition but because of his conformation he wasn't good enough for wasn't good enough for breeding purposes so Goldie Junior isn't related. Arthur got Goldie when he was a yearling and his trainer and he trained the horse together and Arthur learned how to put Goldie through his many routines. Goldie will do just about anything he wants him to do on command and both of them put on a wonderful show for 20 minutes.
Daddy was interested in

meeting Mr. Godfrey be-cause he is a flyer, too, and loves Honolulu. He told us he was going over to Hawaii where his children are, pretty soon for a vacation. His horses are now on his farm in Virginia.

Daddy told him he'd been



GODFREY WE FOUND TO BE A REAL JOLLY HUMAN FELLOW. BUBBLING OVER WITH NATIVE HUMOR. HE AND CYNTHIA TALKED HORSES.

Daddy, who used to know all the Hollywood stars, said he was a regular fellow for such a big star.

We all were so happy to meet him and will remember it as long as we live.

We spent the whole day at the fair and what a time we had. Don Diego and the queen, Sally Vining posed for us and then took us for a ride in the little co-car. It was fun. Don Diego is swell and he can flying four years on July ride a horse, too. He came 12 and was still a student out before Godfrey, on a



TOMMY HERNANDEZ, 'DON DIEGO' HOLLYWOOD ACTOR. ESCORTED THE QUEEN AND IRVINE KIDS OVER TO GODFREY'S SHOW.

pretty palomino and the stable boy had purposely left the cinch loose. When Don tried to turn the horse its saddle slipped and off he went but he was a real good rider and jumped clear. They had joked about doing it but Don Diego didn't think they would go through with it. But he was a good sport and laughed about it. So did the big crowd. We met Bozo the Clown

again and he made animal balloons for my sisters. We thought Bozo was the

clown that was sick in a Texas hospital and were all real happy to see our clown ok. He is a lot of fun too.

Harry Flax, the funny "Hum a Toon" man was there again this year and we all stood around watching him for an hour because he is so funny. He can really put on a show. He has a little aluminum disk that he hums through and it sounds like a violin without strings, or a banjo or anything that he can think of, even a bunble bee. He made out that one was on his jacket and then he plucked it off and squashed it with a low note. The crowd really laughed at that. Daddy said he was a natural born comedian and has a lot of spoantaniety, whatever that means.

The Golden Arrow Dairy had a booth and three banty milk wagons. Cecile and Celeste got to ride in one and Daddy took our picture. We take their good raw milk and our driver's name is Bob Unden. He is nice, too.

The Telephone Company had some wonderful things in their display. We waited for an operator to dial

MORE ON NEXT PAGE

CAKES & PASTRIES

For Weddings, Birthdays and Special Occasions

TASTY BAKE SHOP

144 E. MAIN H14-3686 EL CAJON

Summer Special Stereo & Hi-Fi Records

First Record at Regular Price Second Record at Only Half. Values \$2 to \$5.

Isobel's Gift Shop

Alpine Sun Sold Here, 10¢ New & Renewal Subscriptions Also Display & Classified Ads.

2249 Hiway 80, Alpine

H15-3106



BLUE ROCK AUTO SERVICE

2151 Hwy 80 Opp. Postoffice

HI 5- 2132

FAIR STORY FROM PAGE 13

a number to see if we won a long distance call but Mrs. Augusta Cabon won. She called her daughter Mrs. Ed Tenzer, in Chicago. She was real thrilled as it was her birthday. About 50 of us listened with receivers to the talk. The operator explained all about the simple long distance dialing.

They had one booth that recorded your voice so you could hear how you sound on the phone. Daddy has a tape recorder and we all sounded like it.

The photo display was nice but it was hard to see because of the lighting that sort of glared on each picture. And the paintings displayed outdoors were something to see. It is hard to believe that s, ome of the modern paintings were good enough to hang. They did have some beautiful hand paintings of all kinds of things but the stuff that looks like spilled paint we just didn't like. The horse show that

went on before Arthur Godfrey came on of jumpers was thrilling to see. The horses were just beautiful and we had a wonderful place to see them. We were waiting across the track for Mr. Godfrey



THIS IS SALLY FALLON, THE PHONE OPERATOR WHO TOLD US ALL ABOUT HOW TO DIAL LONG DIS-TANCE. SHE WAS AWFULLY NICE.

to come over so got to stand by the track as the riders came over their hurdles. It was quite a show.

Right after we had eaten our picnic lunch we visited Duncan McCaleb. He had a nice display out by the

MORE ON PAGE 20



The Specialized Job of Savings and Loan Associations

Funds Placed by the 19th Earn from the 1st, Postage-Paid Save-by-Mail Service. Each account insured to \$10,000 by FSLIC. Profitable and legal investment for Pension Funds, Corporations, Credit Unions, Trusts, etc.

Current Rate Per Annum COMPUTED MONTHLY & PAID

QUARTERLY



JOHN A. DAVIS President

LOANS TO BUY, BUILD OR MODERNIZE * EL CAJON *LA HESA

*LEMON GROVE



KIDS OF ALL AGES GOT A BIG KICK OUT OF HARRY FLAX AT THE FAIR.

CELESTE AND CECILE IRVINE AND THOUSANDS OF OTHER SMALL FRY GAVE 8020 THE CLOWN ALL KINDS OF THINGS TO MAKE IN BALCONS.





IKING, TOO. ount used to s a separate up separate

BOOKLET y Security Bank r your copy of a w Family Money ient Booklet -ATE CHECK-COUNTS FOR PURPOSES"

BANK

SYSTEM

Jajon

Take my word for it! Electric cooking is







and Take Reddy Kilowatt's word for it! An automatic electric water heater is an economical companion to a modern electric range. Your whole family will enjoy having an abundance of clean, hot water — heated the modern electrical way.

SAN DIEGO GAS & ELECTRIC COMPANY





"HIS" AND "HERS" MAKES SENSE IN BANKING, TOO. "Hers" can be a regular Security Checking Account used to pay for routine household expenditures. "His" is a separate checking account where regular deposits build up separate

funds for those less frequent, but inevitable expenses such as insurance and taxes. To make sure money is available when needed for "special" payments, talk this money management idea over with your nearby

FREE BOOKLET Ask at any Security Bank branch for your copy of a helpful new Family Money

Management Booklet -"SEPARATE CHECK-ING ACCOUNTS FOR SPECIAL PURPOSES"

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MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION / MEMBER FEDERAL RESERVE SYSTEM

Corner Main and Orange, El Cajon



RIDING IN TINY GOLDEN ARROW MILKWAGON WAS ABOUT AS MUCH FUN AS CARNIVAL RIDE!



EYES EXAMINED . BROKEN LENS REPLACED . VI SUAL TRAINING

H. DUDLEY WINN, O. D.

NICKORY 4-6129

LOUIS M. WINN, O. D.

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120 REA AVE.

FIRST STREET NO. OF MAIN

EL CAJON CALIF

SINCE 1912

General Contractor

REAL ESTATE - DEVELOPMENT

RELCO

HI5-2631 - HI5-2632

2335 Hwy 80

Alpine



TAVERN ROAD PLACE. A CROSS BETWEEN WILD HAVOLINA CAP-TURED BY WAKE ON CATALINA BROWN AND SOME WITH STRIPES THEY WANTED AN ANIMAL THAT EATS LESS. WITH LEANER MEAT THIS IS IT HE SAYS

The longer the waistline, the shorter the



"Alpine for Healthy-Friendly Atmosphere"

L. V. Scott Real Estate

H15-2025

2649 Hwy 80, PO Box 366 Alpine

The Meachum Co.



Complete Line of Home Furnishings Nationally Advertised Appliances

Inlaid Linoleum Print Linoleum By the Yard

Free Delivery

Window Shades Custom Made While You Wait

Hickory 2-2555 AMPLE FREE PARKING IN REAR

225 W Main

El Cajon

FAIR STORY FROM PAGE 14

Patio pools. He is salesman and zone manager for Investors Diversified Services and Life Insurance Co. My sisters and I took him a cupcake that we had baked.

We always love the many animals that come each year and were especially interested in Jackie Dalzell's Pony of America display. Barbara Cannon and I helped Jackie wash

PAINT SALE!

OUTSIDE WHITE
OUTSIDE PRIMER
INTERIOR WHITE
(LATEX)
REGULAR PRICE
\$6.95 GAL.

NOW 5 4 49

We Make All Sizes
ALUMINUM SCREENS

AL HINKLE

Lumber & Ranch Supplies

Alpine

2101 HIWAY 80 HICKORY 5-2184



AT MR, MCCALEB'S DISPLAY DADDY MET ANOTHER PILO'T, MR. R. JACOBSON, GENERAL MANAGER OF WEST COAST SCIENTIFIC IND., OF EL CAJON.

and groom the ones she took to Del Mar. Jackie and her husband raise horses here in Alpine and these little ones are a new breed.

Jackie says this is the first time POA's were exhibited at a national horseshow.

Radio KOGO was broadcasting right from the fair grounds and they played one of Web Edwards' Hawaiian albums. Daddy heard it as he used to live there and was on KGU with Edwards for a long time. He went over to the mobil station and Frank Thompson the announcer interviewed him and asked all about Alpine, the Sun, our famous climate and a lot of things. He enjoyed it and several people we know told us they heard him on the air.

It was a wonderful fair and we all had a super day. We just hated to leave but it got late and we all were tired.

IVAN (DOC) LAKE, COUNTY CD OFFICIAL EXPLAINED TO EVERYONE ALL ABOUT THE BOMB SHELTER FROM BATTLE CREEK WHICH HOLDS SIX PEOPLE WITH BUNK BEDS. RADIO, FOOD, WATER AND OTHER THINGS TO LAST TWO WEEKS.



Extend Victoria Zoning

(CNS) County Supervisors last week extended interim zoning for Victoria Drive for another year, made at the request of the planning office which is working on permanent zoning here.

This zoned area was started to prevent a trailer park being built three years ago, holding most of it to residential, one house to the acre. It runs to Aug. 5, 1962.

DOERR'S SON RECOVERS

Mr. and Mrs. Frank Doerr are elated over the progress being made by their son Judge F. Jos. Doerr, 38, of EC Municipal court, who underwent surgery for removal of a tumor that pressed on his optic nerve. Fortunately it was non-malignant.

A girl can be very sweet when she wants.

KARI JEWELERS

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A FINLAND TRAINED EXPERT
30 YEARS EXPERIENCE
ALL KINDS WATCHES AND CLOCKS

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ALL WORK GUARANTEED

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116 PRESCOTT EL CAJON, CALIF.

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> — FREE ESTIMATES — H I 4-2 I 49

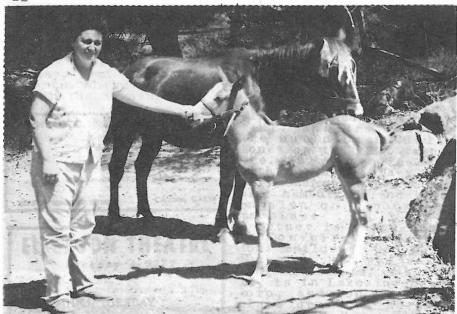
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Independent Distributor
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No matter how poor a man is at mathematics, he knows that 36, 25 and 36 add up to a nice figure.

MALLICOAT'S NURSING HOME

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Conscientious Service Balanced Meals Congenial Atmosphere

24-HOUR NURSING SERVICE

Reasonable Rates

Depending on Care Required 2733 Hwy 80 HI5-2771 MRS. PETE DALZELL AND COLT BORN JULY 12, A BEAUTIFUL FILLY, REGISTERED QUARTER HORSE, FIRST ONE EVER BORN IN ALPINE, WHICH IS THE START OF THEIR BREEDING OPERATIONS.

START TOWER AT GILLESPIE

Today at 2 ground breaking ceremonies will be at Gil-lespie Field for the start of building the much-needed tower and lighted taxiways, reports Joe Rust, aviation chief of the county. The Sun's editor, one of three editor-pilots in this area, has been invited to attend.

Complete Beauty Salon

Specializing in Cutting - Styling & Permanent Waving Permanents start from \$6.95 complete Shampoo and set \$2.

FACIALS & PEDICURES



CUYAMACA Beauty Salon



113 W. Main, El Cajon H12-9601 - H14-8601 SARAH B. SMITH. OWNER & MANAGER

SMALL TALK FROM PAGE 10

Kay and Susan Bachellor moved back to La Jolla.

Mr. McCaleb, he's a salesman for Investors Diversified Services, came over last Tuesday with the back of his car loaded with three or four huge albicore he had caught off of San Diego. He gave us one and Daddy brolled some of it and we all loved it.

Billy Gault's mother took one of our kittens but we still have another male. I would love to find a good home for him.

Linda and Libby Wake finally got their horses. Linda's is white and is part quarter horse and Libby's is a small black one. We are so glad they have horses again and they think they will go to Green Gates Ranch with us next week.

Shirley Enos and her family left Alpine last week and moved back to their home in Iowa. She lived at Carlstromjs and took piano lessons from Miss Burdett.

Tommy Judd and his brothers got to spend part of this past week visiting relatives in LA.

Jimmy Rabouin and his sisters are having a wonderful visit with his aunt and uncle from Rhode Island. They drove out.

Mary Alice Manning is here for two weeks helping out her great grandma.

McCOY SELLS CAFE

The White Star Cafe in Boulevard, owned by Andy Putz, has just been purchzsed by Mr. and Mrs. John Roundtree, the Hugh L. McCoy realty office, Alpine, making the deal. Boulevard, with its new library, landing strip and other improvements, is going out for recreation activities.

ALPINE NEEDS A PAINTING TEACHER.

ELSIE & RALPH'S UPHOLSTERY

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Free Pickup & Delivery
ALL WORK GUARANTEED
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WIGTONS
smart apparel

EL CAJON-LEMON GROVE-NATIONAL CITY-PACIFIC BEACH-COLLEGE GROVE CENTER

MISS WILCOX INSTALLED

Job's Daughters, Bethel 309, held its fifth installation of officers last Tuesday week at Lakeside JH with Nancy Driver being made honored queen and Carol Sue Wilcox, of Alpine, senior princess.

ALPINE NEEDS A ROOFER.

Casino inn

RED & ETHEL

COCKTAILS - SANDWICHES
GAMES - DANCING
10 AM TO 2 AM

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El Cajon,



Big Oak Springs Busy

Open only 12 months, with business increasing each week, Big Oak Springs



Resort for picnics and parties, says Manager Andy Andrews, "proves that SD needs plenty of recreation spots, of which this is perhaps the most complete in the southland".

They started advertising in the Sun this issue, have gotten out an attractive folder with details, and extolling Alpine's fine climate which has resulted in increasing business. The place has just about everything, including camping, fishing, swimming, horses and so on.

Mr. and Mrs. F.M. Gillett, she's a nurse at Mallicoat's, are entertaining their daughter, Mrs. G.R. Stewart who just arrived with her 5-month old daughter June Carol, from Fairfield, Mont. for a month's 'vacation at Tavern Cottages.

Road Oiling

Fred D.
R USHING

GRADING & EQUIPMENT RENTAL
BACKHOE WORK

ROADS
DRIVEWAYS
BUILDING SITES
TRENCHING

HI5-2214

ALPINE. CALIF.

CYNTHIA'S CHARCOAL DRAWING OF ARTHUR'S FAMOUS HORSE GOLDIE



Mrs. Charlene Brown and daughter Vicki drove to Orange and Fullerton last week-end to visit relatives. Vicki will spend two weeks with her sister and brother before returning to get ready to attend State College this fall.

AZTEC WATER SERVICE

Pure Spring Water
Coolers Loaned - Free Delivery
H13-1413 Lakeside

THINKING OF SELLING?

Let us tell you what your property will bring on today's market.

(No Obligation)

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Offers you Multiple Listing Service with Pictures of Your Home, also Realty Board Re-Lister and Local and National Traders Club.

FOR COMPLETE AND COURTEOUS SERVICE CALL US.

Let our 23 years experience in San Diego County Sell Your Property!

'THE REAL Estate McCOY'

15949 Hwy 80,

El Cajon, Calif.,

HI5-2655

Readying 1961 Home Show

Jim Wilson, former Alpiner, owner and director of the SD Home Show, is preparing for the 13th annual exhibit in Westgate Park Aug. 12-20. It was formerly in the spring, but he changed to summer to avail himself of better weather. Added features: mobilhomes, hobbies, recreational facilities and so on. A feature is the kid's playhouse, one to be given away daily. Wilson says there is un-limited free parking.

J. H. McKie, Jr.

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Dr. Frank J. Bornowski, D.C.

Better Health Thru Chiropractic

H15-2169 Closed Wed.

1981 Arnold Way Alpine, Calif.

SUNDAYS & HOLIDAYS BY APPT.

Homemade

Pies & Donuts

Hamburgers

SHORT ORDERS ALPINE SUN SOLD HERE

2253 Hwy 80

HI5-2037

R.W. SCRUGGS

Services were Saturday in Paris Mortuary for Raymond W. Scruggs, 61, of 1090 La Cresta Blvd. who died in a hospital due to a heart attack. Interment was in Alpine Cemetery. He was dis-aster chairman of the Red Cross, at Crest and chairman of the board for Mt. Top MWD Co., also served on the recent water bond election campaign committee, and had been an ardent worker for improvement of the back country.

He was a Texan, had lived in the county 11 years, was a member of Crest Community Church. His widow, Helen, survives.

the second second

State Taxes Upping

The Board of Equalization reveals that local govern-ment taxes levied last fiscal year totaled \$2,195,600,000, 10% greater than the year before Property taxes in SD County were \$115,831,000

at an average rate of \$7.51 on \$1,542,500 as-sed value. School taxes were about half.

VFW SETS MEETINGS

The Auxiliary of Wm. Suter Post, VFW, has slated their sessions for Second Fridays at 8 in the club, 5233 Hwy 80, same night the men meet. The women will hold forth in the rear building. The men have other sessions on Fourth Fridays.

CAMERA Photostat Copies While You Wait! El Caion 118 E. Main H12-9897

Offer Free Water

While water is short and during deepening of wells, "Anybody that wants water is welcome to it by tanker from Lakeside" promised Chas. C. Price at the public meeting of the Chamber of Commerce Wednesday last. "It's expensive to haul, but it's better than no water" he added.

He told of being ahead of the timetable to get it here by next April 1, and how they thought it better to sell the bonds than to get federal aid which has lower interest

but more delays.

Today the Rio board is asking for bids on construction and work should start by Sept. 1 and when the bonds are sold, actual work will start on all phases. Chairman Paul Estep,

president, appointed a water committee to work with Rio, headed by Auren Pierce, with Geo. Butcher, Cecil Lewinson and two others to be named by Pierce.

The new model cars have all kinds of new looks. They have the forward look, the panoramic look, the dynamic look, and even the motoramic look. But, at least, our old heap has that nice, comfortable paid-for look.

Established 1875

PERCY H. GOODWIN CO.

NOW OFFERS TO THE HEARTLAND AREA THROUGH ITS EL CAJON OFFICES COMPLETE REAL ESTATE & INSURANCE SERVICE, SALES-DEVELOPMENT - LEASING - AP-PRAISAL - FINANCING SUB-DIVISION - INSURANCE, LIST-INGS PROMPTLY CHECKED.

PERCY H. GOODWIN Co.

COMPLETE PROPERTY INSURANCE SERVICE

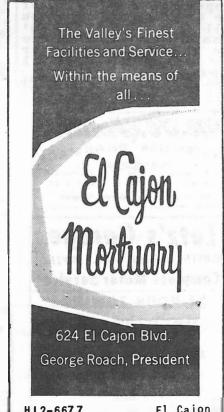
490 N. Magnolia H12-8871 El Caion

Commissioner Oeser Quits

(CNS) County Supervisors last week accepted the resignation of Rudolph Oeser as secretary of the Alpine Local Fire District. He has served faithfully, without pay, for a number of years and has worked hard to upgrade the depart-

Oeser, retired naval officer, said he must stop on account of ill health. He lives with his wife at 916 Alpine Heights Road. The board will name a successor soon.

Mrs. Margaret Leech, who sold her place, 1801 South Grade Road, has moved to EC, plans a Florida trip, after which she will live on her property in Arizona.



H12-6677

El Cajon

ZONING STORY from page 1

lighting the Chamber of Commerce's public meeting in the school auditorium Wednesday last week. Paul Estep, president, was chairman. The planning talk was made by Harold Mattley of the county office, in charge of local field work.

"We are here to give you what you want in orderly planning" he promised, "and that means teamwork between your committee and our office".

In a masterly way he explained procedures, how they are gathering basic data on present land use and how they create colored maps showing various uses before anything can be done. This prepares for growth activity for 10, 20 or 30 years.

"This will protect your

"This will protect your property values all over the area" he stated, "You will appoint a Citizens' Committee of folks who are willing to work for the interests of all Alpine".

He told how they prepare maps for suggested future



Lutz's Garage

SERVING ALPINE & MT. EXPIRE
Complete Motor Service

omplete motor Service. 24-HOUR TOWING

Front End Alignment
Wheel Balancing
Automatic Transmission

HAROLD, GEORGE & LARRY H15-2967

Hwy 80 at Tavern Rd., Alpine

SCHOOL WATER LOW

Alpine's main school is getting water from the Youth Center due to its well being so low, but when September comes it will be scarce until the water district gets its supply.

The old school is also short but Harbison Canyon's well has held up fine, reports Supt. Clyde Gilley.

MAIL TRAIN STOPPED HERE

An official US Mail carrier, an ancient covered wagon, with train of several similar vehicles, nearing the end of its two-year trek across 2600 miles from Tennessee to LA marking the 100th anniversary of the Overland Mail. The group camped Saturday night by Estep's Outpost, then called at the post-office, went to Sleepy Hollow till Monday when it trotted on down to SD.

land uses, hold hearings, fix permanent zoning plans, which later become law. Zoning is not retroactive, and present activities may even be increased, but no new ones started.

Note- At long last Alpine has planners working in the area and within a year zoning will be accomplished. This has been a chief project of the Sun which has worked with the county office for several years, also with farsighted leaders of this community, plus news and editorials urging this accomplishment of zoning.

Water Wells PUMPS

SALES SERVICE

Water Wells Drilled
STOCKTON PUMP & MACHINE
311 N. 2nd, El Cajon, H14-2672

Tourists are Big Business

At the last session of the C of C, Roger Smith from the SD Tourist and Convention Bureau, gave an enlightening talk on how this is a big business for the county.

"We put out 600,000 leaflets on the area last year" he said and "this seas on we expect to handle 240 conventions which means that about 240,000 will visit SD".

He pointed out that all can help bring tourists here, even a postal to friends and relatives will help-- "just write some one to come here". He said they hope to have the convention complex in SD by 1963. Last season tourists spent some \$200 million in the county.

Defense, aviation and electronics is the first industry here with naval spending second and visitors third, Smith said, giving the fact that 25 million visitor days—68,000 people per day—surely brought money to the county. He said that 160,000 visitors registered at Naval Training Center alone!

Bar-B-Q Drew Well

The 25th annual barbecue of Blessed Sacrament Catholic Church, Descanso, at Guatay Gardens Sunday, was well attended by folks from everywhere. It was a benefit to send Fr. Tullio Andreatta to visit his mother in Italy. He left Monday, will be gone three months.

TAPPY'S REFURBISHES

Mrs. Katherine Black, owner of Tappy's Motel, Hwy 80, is nearing completion of remodeling, painting and overhaul as the court recently granted her control due to default in payments. Mr. and Mrs. Gene Cox from National City will be temporary managers and the place will reopen soon.

McGUFFIE'S SUNDRIES

MEDICAL PREPARATIONS - VITAMINS
COMPLETE LINE OF REVELON PRODUCTS

FOUNTAIN LUNCH

PAY LIGHT & PHONE BILLS HERE

2363 HWY 80

HI 5- 2121

WE NEED LISTINGS ALPINE BRANCH LA MESA REALTY CO. BILL BROWN, Mgr.

2237 HWY 60

HI 5-3603

ALPINE MOTOR PARTS

Complete line Auto Parts & Supply. Garage & Towing Service, Welding

2038 Hwy 80 HI5-3135

VALLEY HEALTH FOOD STORE

SHOP HERE FOR THE HEALTH OF YOUR FAMILY

DIABETIC ICE CREAM - LOW FAT ICE CREAM Salt Free Milk - Salt Free Cottage Cheese

133 Prescott, El Cajon H14-8447 W.L. Houghton, owner

GIRLS HELP FLYERS

A number of youth organizations in the back country aided the 99's, women pilots' club, in scheduling takeoff's for the big cross-country race last week. From Alpine was Birdie Welty, Wing Scout of Troop 792. Also helping were ham radioists including Dottie Chaffee, K6JZA, Jacumba.

> JEANETTE C. HINKLE Real Estate & Insurance CASUALTY & FIRE

2101 Hwy 80, Alpine, HI5-2502

Dr. Gertrude T. Ryder OPTOMETRIST

175 N. MAGNOLIA El Cajon, California Phone H14-9012

GAS

For Trailer or Home 24 Hour Service Alpine Butane Co. HI2-3110

Kent to be Ramona Head

Wallace N. Kent, for two years principal in this district, last year at Harbison Canyon, started his new position in Ramona as head of the elementary summer school. This fall he becomes principal of two schools there.

Before coming here he was superintendent at Westmoreland for 11 years, was past master of a Masonic Lodge and an elder and trustee of the Brawley Christian Church. In Alpine he took an active part in civic matters, was a director of Kiwanis, Boy Scouts, was in the choir at Community Church and taught Sunday School.

BURL W. SOUTHERN

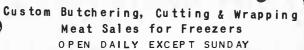
Services for Burl W. Southern, 58, of 2201 Hwy 80, were Saturday in EC Mortuary. He died Wednesday in a SD hospital. The Rev. Arne Christianson of College Lutheran Church officiated. Burial was in Alpine Cemetery. He had lived here a few months, was a native of Iowa.

Survivors are two daughters, in Des Moines and Oakland; two sons, in Des Moines, and Burl F. of EC; four brothers, two sisters and eight grandchildren.

Teacher: "The earth is known to be round, and it hangs in the air without support. Tommy Smith, tell the class how you

Tommy: "I don't have to prove it. I never said it was."

Wake's Meat Processing





Guy Wake, H15-2904 Alpine

CLASSIFIED

FOR SALE, MISCELLANEOUS

FOR SALE . CYLINDER PHOTO DRYER ELEC. HEAT. COST \$30. BARGAIN \$15, BUYING LARGER ON **E.** HI5-2415.

LISTINGS NEEDED

ALPINE VICINITY. LOTS OF DEM AND NOW FOR EXCHANGES. CALL US AT ONCE. BILL LAUGHLIN REALTY. 375 BROADWAY, EL CAJON, HI2-9216

NEW HOME CONSTRUCTION

3 B. R. Home Complete \$45 DOWN - \$50 PER MO. On Your Lot Rural Property Included HA. 0-4314 OR HI5-2149.

MONEY TO LOAN

EL CAJON FINANCE CO. 133 N. ORANGE, EL CAJON. HI2-1651

SPECIAL INSTRUCTION

COLLEGE MATHS French Sp an i sh Russian SCHEEFHALS HI 5-3756 FRI. SAT. SUN. MON GL4-5917 MON. TUES. WED. THURS.

SHELL STATION & HOME SOLD

Victor Shahan who has run the Shell station, 4007 Hwy 80 has FOR RENT OR LEASE just sold to Ralph Becker who has TRAILER, LIV. RM. GALLEY & BR. taken over the station and moved SLEEPS 2. CLEAN, FINE FOR USE into the dwelling. Shahans are WHILE BLDG. OR FOR GUESTS. off for a deserved vacation.

Bill Laughlin, realtor handled the sale.

ALPINE NEEDS A BAKERY

SPECIAL NOTICES

RUTH BURDETT, PIANO LESSONS HI5-2877

SOF PER LINE PER TIME. CASH ONLY.

COUNT SIX WORDS TO EACH LINE. MAIL

TO THE SUN, ALPINE, CALIF. CASH.

CHECK, COIN OR STAMPS O.K.

LET MAC HAUL YOUR RUBBISH AND GARBAGE. HI5-3106.

ALPINE CLEANERS & U-WASH. 2223 HWY 80. CALL HI5-2242 FOR FREE PICKUP AND DELIVERY. BAPERT CLEANING, PRESSING AND FINTSHED LAUNDRY SERVICE.

MONEY NEEDED FOR PRODUCTION OF NEW PRODUCT, PATENTS PEND-ING. CALL HI5-2766 OR HI2-1343 AFTER 6:30 PM.

SEWING, MENDING, ALTERATIONS, DRESSMAKING, IRONING MY HOME. HI5-3600.

CUSTOME MADE WESTERN SHIRTS. RT. 1, BOX 30 4C, EVELYN WALKER, HI 5-3600.

PARK YOUR TRAILER DEAD STORAGE ONLY \$10. MONTH, PLUS \$1. PER NIGHT WHEN USED. CEMENT PATIO. WATER, LIGHTS, ETC. HI 5-2415.

WILL PURCHASE UP TO 10 ACRES WITH HOUSE PREFERRED: NOT OVER 3 MILES FROM ALPINE PO. CALL HI5-3877.

\$30. MONTH. HI5-2415.

When we cannot find peace of mind in ourselves, it is useless to seek it elsewhere.

TWIN OAKS PRODUCE

Fresh Fruits & Vegetables . Groceries

Kenneth G. Ficker, Prop.

SPECIAL- Old Fashioned Sorghum, ½ Gal. \$1.19 ORANGES, LUG, 99¢ Olives, Gal. .95¢

14444 Hwy 80

SHELL GAS & OIL - ICE

H13-2755

Alpine's Fine Weather FROM OFFICIAL US STATION HERE

HIGH, 101. AVE. HIGH, 92 LOW. 50, AVE, LOW. 62 NO RAIN, SEASON O

ELEV. 2000 FT. POPULATION 3258 WHERE THE SUNSHINE SPENDS THE YEAR

SAVE WATER, the next dry well might be your own!

Teacher: "Use 'despair' in a sentence."

Grade Five: "If a tire blows out, put on de spare."

TRY A REAL TREAT

Corned Beef & Cabbage

Corned Beef Sandwich on Rye

YOU WILL BE SURPRISED HOW TASTY IT IS. DAILY EXCEPT MONDAY

ALPINE CAFE

2225 Hwy 80

HI5-9596

Big Picnics Due

Sunday a large group from Central Federal in SD, will frolic at Shadyrock Ranch, report Joe and Jane Fox, owners of this popular picnic ranch on Marshall Road.

The following sunday Cosmic Corp. of EC will do the same, and on Aug. 6, the big Golden Arrow Dairy family will enjoy its annual outing.

"What model is his car?" "It isn't a model. It's a horrible example."

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